

● FOR FRANCHISORS

A finance partner for your franchise network.

Give the people you want to work with a clear route to explore funding, prepare their application and take the next step.



bizbritain helps prospective and existing franchisees prepare for finance, from a first franchise to an established business purchase or further expansion. Through agreed marketing activity, we can also help introduce your brand to people exploring business ownership.

**Your brand. Their ambition.
A clear route to finance.**

Start. Grow. Buy.

THE COMMERCIAL NEED

Keep promising candidates **moving**.

You invest time in finding people who understand your brand, share your values and have the commitment to run a business. Once you both want to move forward, funding needs a clear next step.

Q.01

How much does the candidate need?

Q.02

What can they contribute?

Q.03

Which finance routes could fit?

Q.04

What information will a lender need?

bizbritain helps work through those questions with your candidate, giving the funding conversation structure and helping them prepare what comes next. Your recruitment team can stay focused on the relationship, the opportunity and the plans for joining your network.

THE HANDOVER POINT

The right point to **introduce us**

Bring us in once you have identified a candidate you want to progress with and they want to pursue your franchise, subject to funding. They do not need to have completed a finance application.

YOUR TEAM

- ✓ Franchisee selection
- ✓ Interviews
- ✓ Background checks
- ✓ Assessing fit



HANDOVER

Subject to funding

BIZBRITAIN

- ✓ Funding options
- ✓ Business case
- ✓ Application support

You retain responsibility for franchisee selection, interviews, background checks and assessing fit. We take care of the finance conversation from that agreed handover point.

THE CORE SERVICE

From funding questions to a **prepared** application.

1

Assess the funding options

We discuss the candidate's circumstances, their contribution and the full investment required. That includes the franchise fee, setup costs and working capital. We explore which funding routes may fit and explain the information or gaps that need attention.

2

Prepare the business case

We help candidates develop business plans and financial forecasts for lender assessment. Using your investment information alongside their own circumstances, we help them explain how the business will operate, what the funding will pay for and how repayments fit the forecast.

3

Navigate the application

We help identify suitable lenders and support the candidate through the application and follow-up questions. Our relationships across a panel of 100+ lenders give us options to consider for different businesses and funding needs.



A practical finance route for your team to refer into, with support for the candidate at each stage.

ACROSS YOUR NETWORK

First franchise. Next location. **New owner.**



START

Starting a franchise

Help a new franchisee understand the full cost of getting started and prepare a credible funding application. Start Up Loans may be an option for eligible applicants, alongside other routes where suitable.



GROW

Adding units or territories

Support an existing operator's next stage of growth. We consider their trading position, the investment required and how the expansion will be managed, including plans involving several units.



BUY

Buying an established franchise

Give an incoming buyer a route to explore acquisition finance. We help them prepare the business case around the purchase price, trading performance, their contribution and the working capital they will need after completion.

£10m

REQUIREMENTS UP TO

Business finance for requirements up to £10m

The partnership can support needs beyond the Start Up Loans limit, with funding options considered against the applicant, the business and the transaction.

Finance is subject to status and lender criteria. Start Up Loans are personal loans for business purposes.

● MARKETING AND INTRODUCTIONS

Put your brand in front of future franchisees.

A partnership can help both the candidates already speaking to you and the people yet to discover your opportunity.



Through our business finance content and marketing activity, we can help prospective owners understand the investment involved in franchising and introduce them to relevant partner brands.

Together, we can agree activity such as:



Brand features

Explain your franchise opportunity, the type of person it suits and the investment involved.



Joint funding content

Answer practical questions through guides, interviews, webinars or discovery-day material.



Candidate introductions

Connect relevant people exploring business ownership with your recruitment team, with their permission.



Resale and expansion features

Highlight agreed opportunities within your network, including established businesses seeking a new owner.

Marketing activity is agreed with each partner around its opportunities and recruitment priorities. Every introduction follows your selection process; candidate volumes and finance outcomes are not guaranteed.

FRANCHISE FINDER

Meet prospects who are **ready to explore**.

Franchise Finder connects people preparing for business ownership with the franchise brands we partner with. Candidates learn what franchising involves, find opportunities that suit them and ask to be introduced.



LEARN

01

Franchising courses

Our courses explain what franchising is, how the relationship with a franchisor works and the investment and commitment to expect, so candidates arrive informed.

MATCH

02

Franchise Finder

Prospective buyers share their interests, location, budget and experience. Franchise Finder matches them with partner brands whose opportunity could fit.

CONNECT

03

Introductions to your team

When a candidate wants to explore your opportunity, we pass their details to your recruitment team with their permission, ready for your selection process.

THE FRANCHISE HUB

Your place in the **franchise hub**

Partner brands can be listed in the bizbritain franchise hub, where prospective owners browse opportunities. Your listing gives them a clear picture of your brand and a direct route to request an introduction.

- ✓ Your franchise model and how it works
- ✓ The type of person it suits
- ✓ Territories and opportunities available
- ✓ The investment involved

What your team receives

Candidates who have learned what franchising involves.

People who have shown interest in your type of opportunity.

Prospects who know a finance route is available.

Listings and introductions are agreed with each partner. Candidates are introduced with their permission and follow your selection process. Candidate volumes and finance outcomes are not guaranteed.

• HOW THE PARTNERSHIP WORKS

Build finance into your franchise journey.

01 Understand your network

Tell us about your franchise model, typical investment, recruitment process and plans for new units, expansion or resales.

02 Agree the handover

We establish when to introduce candidates, what information to share and how to keep everyone informed with the candidate's permission. A referral link helps identify introductions from your brand.

03 Support your candidates

Your team has a clear place to direct candidates for a funding conversation, preparation and application support.

04 Plan the marketing

We agree which opportunities and content to feature, the messages your team approves and how introductions return to your recruitment process.

Why bizbritain?	2012 Helping UK businesses since 2012.	100+ A panel of 100+ lenders.	Start. Grow. Buy. Practical support across starting, growing and buying a business.
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Let's talk about your network.

Whether you are recruiting for new territories, supporting existing operators or preparing a resale, we would like to understand where finance could help your plans progress.

[Discuss a franchise partnership →](#)

✉ hello@bizbritain.com

🌐 www.bizbritain.com/contact-us

PLEASE MENTION "FRANCHISE PARTNERSHIP" WHEN YOU GET IN TOUCH.

bizbritain acts as a credit broker, not a lender. Finance is subject to status, lender criteria and assessment. Security or personal guarantees may be required. Start Up Loans are personal loans for business purposes. Any applicable fees and terms will be explained before you proceed.